CASH PARTNERSHIP LEVELS

PLATINUM PARTNER: $20,000+

PRE-FEST Partner Benefits:
• PLATINUM Position, Logo + Link on FloydFest.com
• (4) Social Media Posts
• Logo + Link on FloydFest E-Blast Newsletters
• (2) Feature Stories in FloydFest E-Blast Newsletters
• Logo on Official Event Poster
• Logo on Official Rack Cards
• Logo on Print Media Ads
• Official Event Status and Right to Use FloydFest Name/Logo for Marketing
• COMMUNITY GOOD ADD-ON: (2) 4-Day GA tickets & (2) Single-Day, Any-Day GA tickets to donate to community/customers/partners

DURING-FEST Partner Benefits:
• Logo + Link on FloydFest Smartphone APP
• (2) Full-Page COLOR Ads in Keepsake Souvenir Festival Program [premium-placement choice; +inside]
• 20x20 Vendor Booth for FloydFest 27-Echoes
• (4) VIP Adult tickets (includes all meals, drinks, massage, swag, etc.), (2) VIP Tent Tags, (2) Onsite Parking Passes for FloydFest 27-Echoes
• (TBD) General Admission tickets for FloydFest 27-Echoes
• VIP Swag Bag Product Placement
• Permission to Distribute Promotional Items/Literature During FloydFest 27-Echoes
+ (4) VIP tickets to any "The Exchange Presents" show at The Exchange Music Hall in 2027

GOLD PARTNER: $12,000+

PRE-FEST Partner Benefits:
• GOLD Position, Logo + Link on FloydFest.com
• (3) Social Media Posts
• Logo + Link on FloydFest E-Blast Newsletters
• (1) Feature Story in FloydFest E-Blast Newsletters
• Logo on Official Event Poster
• Logo on Official Rack Cards
• Logo on Print Media Ads
• Official Event Status and Right to Use FloydFest Name/Logo for Marketing
• COMMUNITY GOOD ADD-ON: (2) 4-Day GA tickets to donate to community/customers/partners

DURING-FEST Partner Benefits:
• Logo + Link on FloydFest Smartphone APP
• (1) Full-Page COLOR Ad in Keepsake Souvenir Festival Program
• 10x20 Vendor Booth for FloydFest 27-Echoes
• (3) VIP Adult tickets (includes all meals, drinks, massage, swag, etc.), (2) VIP Tent Tags, (2) Onsite Parking Passes for FloydFest 27-Echoes
• (TBD) General Admission tickets for FloydFest 27-Echoes
• VIP Swag Bag Product Placement
• Permission to Distribute Promotional Items/Literature During FloydFest 27-Echoes
+ (4) GA tickets to any "The Exchange Presents" show at The Exchange Music Hall in 2027

SILVER PARTNER: $7,000+

PRE-FEST Partner Benefits:
• SILVER Position, Logo + Link on FloydFest.com
• (2) Social Media Posts
• Logo + Link on FloydFest E-Blast Newsletters
• Logo on Official Event Poster
• Official Event Status and Right to Use FloydFest Name/Logo for Marketing

DURING-FEST Partner Benefits:
• Logo + Link on FloydFest Smartphone APP
• (1) Full-Page COLOR Ad in Keepsake Souvenir Festival Program
• 10x10 Vendor Booth for FloydFest 27-Echoes
• (2) VIP Adult tickets (includes all meals, drinks, massage, swag, etc.), (1) VIP Tent Tag, (1) Onsite Parking Pass for FloydFest 27-Echoes
• (2) 4-Day GA tickets for FloydFest 27-Echoes
• VIP Swag Bag Product Placement
• Permission to Distribute Promotional Items/Literature During FloydFest 27-Echoes
+ (2) GA tickets to any "The Exchange Presents" show at The Exchange Music Hall in 2027

WE LOVE OUR PARTNERS

CASH PARTNERSHIP LEVELS

BRONZE PARTNER: $4,500+

PRE-FEST Partner Benefits:
• Logo + Link on FloydFest.com
• (1) Social Media Post
• Official Event Status and Right to Use FloydFest Name/Logo for Marketing

DURING-FEST Partner Benefits:
• Logo + Link on FloydFest Smartphone APP
• 1/2-Page COLOR Ad in Keepsake Souvenir Festival Program
• (2) 4-Day GA tickets + (2) 'FloydFest Family' tickets
• VIP Swag Bag Product Placement
• Permission to Distribute Promotional Items/Literature During FloydFest 27-Echoes
+ (2) GA tickets to any "The Exchange Presents" show at The Exchange Music Hall in 2027

'FloydFest Express' TRAM PARTNER: $20,000

PRE-FEST Partner Benefits:
• NAMING RIGHTS for the 'FloydFest Express' tram-shuttle system in ALL mentions: "PARTNER's FloydFest Express"
• NAMING RIGHTS included on Official Site Map for FloydFest 27-Echoes (both print & digital)
• PLATINUM Position, Logo + Link on FloydFest.com
• (4) Social Media Posts
• Logo + Link on FloydFest E-Blast Newsletters
• (2) Feature Stories in FloydFest E-Blast Newsletters
• Logo on Official Event Poster
• Logo on Official Rack Cards
• Logo on Print Media Ads
• Official Event Status and Right to Use FloydFest Name/Logo for Marketing
• COMMUNITY GOOD ADD-ON: (2) 4-Day GA tickets & (2) Single-Day, Any-Day GA tickets to donate to community/customers/partners

DURING-FEST Partner Benefits:
• NAMING RIGHTS (logo/name) on vinyl banners on ALL tram units during FloydFest 27-Echoes
• NAMING RIGHTS (logo/name) on ALL tram-related signage during FloydFest 27-Echoes
• NAMING RIGHTS included on Official Site Map for FloydFest 27-Echoes (both print & digital)
• Permission for partner to provide tram staff shirts/vests for use during FloydFest 27-Echoes
• Logo + Link on FloydFest Smartphone APP
• (2) Full-Page COLOR Ads in Keepsake Souvenir Festival Program [premium-placement choice; +inside]
• (6) VIP Adult tickets (includes all meals, drinks, massage, swag, etc.), (3) VIP Tent Tags, (3) Onsite Parking Passes for FloydFest 27-Echoes
• (TBD) General Admission tickets for FloydFest 27-Echoes
• VIP Swag Bag Product Placement
• Permission to Distribute Promotional Items/Literature During FloydFest 27-Echoes
+ (4) VIP tickets to any "The Exchange Presents" show at The Exchange Music Hall in 2027

FloydFest 27 Echoes

IN-KIND PARTNERSHIP LEVELS

PLATINUM PARTNER: $20,000+

PRE-FEST Partner Benefits:
- PLATINUM Position, Logo + Link on FloydFest.com
- (4) Social Media Posts
- Logo + Link on FloydFest E-Blast Newsletters
- (1) Feature Story in FloydFest E-Blast Newsletters
- Logo on Official Event Poster
- Logo on Official Rack Cards
- Logo on Print Media Ads
- Official Event Status and Right to Use FloydFest Name/Logo for Marketing
- COMMUNITY GOOD ADD-ON: (2) 4-Day GA tickets to donate to community/customers/partners

DURING-FEST Partner Benefits:
- Logo + Link on FloydFest Smartphone APP
- (1) Full-Page COLOR Ad in Keepsake Souvenir Festival Program
- In-Kind Donation can be Gear, Products, Services or Gift Cards totaling $20,000+ for Gear Giveaways, Patron Contests, Social Media Contests, VIP Swag Bags, Product Placement in Artist Green Rooms/GA Areas/Staff/Volunteer, etc.
- 10x20 Vendor Booth for FloydFest 27-Echoes
- (4) VIP Adult tickets (includes all meals, drinks, massage, swag, etc.), (2) VIP Tent Tags, (2) Onsite Parking Passes for FloydFest 27-Echoes
- (TBD) General Admission tickets for FloydFest 27-Echoesz
- Permission to Distribute Promotional Items/Literature During FloydFest 27-Echoes

+ (4) VIP tickets to any "The Exchange Presents" show at The Exchange Music Hall in 2027

GOLD PARTNER: $12,000+

PRE-FEST Partner Benefits:
- GOLD Position, Logo + Link on FloydFest.com
- (3) Social Media Posts
- Logo + Link on FloydFest E-Blast Newsletters
- Logo on Official Event Poster
- Official Event Status and Right to Use FloydFest Name/Logo for Marketing

DURING-FEST Partner Benefits:
- Logo + Link on FloydFest Smartphone APP
- (1) Full-Page COLOR Ad in Keepsake Souvenir Festival Program
- In-Kind Donation can be Gear, Products, Services or Gift Cards totaling $12,000+ for Gear Giveaways, Patron Contests, Social Media Contests, VIP Swag Bags, Product Placement in Artist Green Rooms/GA Areas/Staff/Volunteer, etc.
- 10x10 Vendor Booth for FloydFest 27-Echoes
- (2) VIP Adult tickets (includes all meals, drinks, massage, swag, etc.), (1) Tent Tag, (1) Onsite Parking Pass for FloydFest 27-Echoes
- (TBD) General Admission tickets for FloydFest 27-Echoes
- Permission to Distribute Promotional Items/Literature During FloydFest 27-Echoes

+ (4) GA tickets to any "The Exchange Presents" show at The Exchange Music Hall in 2027

SILVER PARTNER: $7,000+

PRE-FEST Partner Benefits:
- SILVER Position, Logo + Link on FloydFest.com
- (2) Social Media Posts
- Official Event Status and Right to Use FloydFest Name/Logo for Marketing

DURING-FEST Partner Benefits:
- Logo + Link on FloydFest Smartphone APP
- 1/2-Page COLOR Ad in Keepsake Souvenir Festival Program
- In-Kind Donation can be Gear, Products, Services or Gift Cards totaling $7,000+ for Gear Giveaways, Patron Contests, Social Media Contests, VIP Swag Bags, Product Placement in Artist Green Rooms/GA Areas/Staff/Volunteer, etc.
- (2) 4-Day GA tickets + (2) 4-Day 'FloydFest Family' tickets for FloydFest 27-Echoes
- Permission to Distribute Promotional Items/Literature During FloydFest 27-Echoes

+ (2) GA tickets to any "The Exchange Presents" show at The Exchange Music Hall in 2027

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