



## FloydFest 22~Heartbeat Program Ad Reservation Form

DATE: \_\_\_\_\_

ADVERTISER'S TRADE NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

AUTHORIZED CONTACT: \_\_\_\_\_

**CHOOSE AD SIZE:**

<b>Full Page, with Bleed: 7.5 inches wide x 11.25 inches tall</b> <b>Full Page, no Bleed: 6.5 inches wide x 10.25 tall</b>	<b>B&amp;W — \$650</b>	<b>Color — \$750</b>
<b>Half Page Horizontal, with Bleed: 7.5 inches wide x 5.5 inches tall</b> <b>Half Page Horizontal, no Bleed: 6.5 inches wide x 5 inches tall</b> <b>Half Page Vertical, with Bleed: 3.1667 inches wide x 10.25 inches tall</b> <b>Half Page Vertical, no Bleed: 3.6667 inches wide x 11.25 inches tall</b>	<b>B&amp;W — \$425</b>	<b>Color — \$475</b>

- For all ad sizes, put text/crucial content .25” inside of those parameters (in addition to the bleed)  
 Please submit a **HIGH-RESOLUTION pdf** of your artwork to [sam@atwproductions.com](mailto:sam@atwproductions.com) by June 1, 2022.  
 Completed forms can be emailed to [sam@atwproductions.com](mailto:sam@atwproductions.com)

Let us know if you'd like to pay by credit card and we will email you a Square invoice, payable online.

Make checks payable to: Across-the-Way Productions, Inc.

**Mail to:** Across-the-Way Productions, Inc./Sam Calhoun

Attn: FloydFest Program Ad 2022

117 Dogwood Hill Road

Boones Mill, VA 24065

FloydFest • [www.floydfest.com](http://www.floydfest.com) • Phone: 888-823-3787