



Contact: **Sam Calhoun, Chief Operating Officer**

sam@atwproductions.com, info@floydfest.com, (828) 773-4911, (888) VA-FESTS

IN-KIND PARTNERSHIP LEVELS — FloydFest 21~Odyssey

Bronze — \$2,500 - \$7,499

- BRONZE Position, Logo + Link on FloydFest.com Partner Page (75,000+ unique visitors/month, 100,000+ page views/month)
- Logo + Link, FloydFest Smartphone APP (iPhone & Android)
- 1/2-Page COLOR Ad in Keepsake Souvenir Festival Program (9,000 printed)
- Gear can be Products or Gift Cards Totaling \$2,500 - \$7,499 for Gear Giveaway Patron Contests, Social Media Contests, VIP Swag Bags, etc.
- (2) 5-Day GA tickets + (2) 5-Day Backstage Access tickets + (1) GA Tent Tag

Silver — \$7,500 - \$14,999

- SILVER Position, Logo + Link on FloydFest.com Partner Page (75,000+ unique visitors/month, 100,000+ page views/month)
- Logo + Link, FloydFest Smartphone APP (iPhone & Android)
- 1/2-Page COLOR Ad in Keepsake Souvenir Festival Program (9,000 printed)
- Logo on Official Event Poster (3,000+ printed)
- Social Media Posts (2+) [Facebook 51,000+, Twitter 6,700, Instagram 14,100+]
- Logo + Link on FloydFest E-Blast Newsletters (+/-100,000 subscribers)
- Gear can be Products or Gift Cards Totaling \$7,500 - \$10,000 for Gear Giveaway Patron Contests, Social Media Contests, VIP Swag Bags, etc.
- 10x20 Vendor Booth
- (2) High-Roller All-Access VIP Adult tickets (includes all meals, drinks, massage, swag, etc.), (1) HRAA VIP Tent Tag, (1) HRAA VIP Onsite Parking Pass

Gold — \$15,000 and up

- GOLD Position, Logo + Link on FloydFest.com Partner Page (75,000+ unique visitors/month, 100,000+ page views/month)
- Logo + Link, FloydFest Smartphone APP (iPhone & Android)
- Full-Page COLOR Ad in Keepsake Souvenir Festival Program (9,000 printed)
- Logo + Link on FloydFest E-Blast Newsletters (+/-100,000 subscribers)
- (1) Feature Story in FloydFest E-Blast Newsletters (+/-100,000 subscribers)
- Social Media Posts (4+) [Facebook 51,000+, Twitter 6,700, Instagram 14,100+]
- 10x20 Vendor Booth
- Logo on Official Event Poster (3,000+ printed), Logo on Official Rack Cards (300,000 printed), Logo on Print Media Ads
- (4) High-Roller All-Access VIP Adult tickets (includes all meals, drinks, massage, swag, etc.), (2) HRAA VIP Tent Tags, (2) HRAA VIP Onsite Parking Passes
- (TBD) General Admission tickets
- Gear can be Products or Gift Cards Totaling \$15,000 and up for Gear Giveaway Patron Contests, Social Media Contests, VIP Swag Bags, etc.
- (1) VIP Text Club text message