



Contact: **Sam Calhoun, Chief Operating Officer**

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CASH PARTNERSHIP LEVELS — FloydFest 21~Odyssey

Bronze — \$2,500 - \$4,999

- BRONZE Position, Logo + Link on FloydFest.com Partner Page (75,000+ unique visitors/month, 100,000+ page views/month)
- Logo + Link, FloydFest Smartphone APP (iPhone & Android)
- 1/2-Page COLOR Ad in Keepsake Souvenir Festival Program (9,000 printed)
- (2) 5-Day GA tickets + (2) 5-Day Backstage Access tickets + (1) GA Tent Tag
- VIP Swag Bag Product Placement

Silver — \$5,000 - \$9,999

- SILVER Position, Logo + Link on FloydFest.com Partner Page (75,000+ unique visitors/month, 100,000+ page views/month)
- Logo + Link, FloydFest Smartphone APP (iPhone & Android)
- 1/2-Page COLOR Ad in Keepsake Souvenir Festival Program (9,000 printed)
- Logo on Official Event Poster (3,000+ printed)
- Social Media Posts (2+) [Facebook 51,000+, Twitter 6,700, Instagram 14,100+]
- Logo + Link on FloydFest E-Blast Newsletters (+/-100,000 subscribers)
- (2) High-Roller All-Access VIP Adult tickets (includes all meals, drinks, massage, swag, etc.), (1) HRAA VIP Tent Tag, (1) HRAA VIP Onsite Parking Pass + (2) 5-Day GA tickets
- 10x20 Vendor Booth
- VIP Swag Bag Product Placement

Gold — \$10,000 - \$19,999

- GOLD Position, Logo + Link on FloydFest.com Partner Page (75,000+ unique visitors/month, 100,000+ page views/month)
- Logo + Link, FloydFest Smartphone APP (iPhone & Android)
- Full-Page COLOR Ad in Keepsake Souvenir Festival Program (9,000 printed)
- Logo + Link on FloydFest E-Blast Newsletters (+/-100,000 subscribers)
- (1) Feature Story in FloydFest E-Blast Newsletters (+/-100,000 subscribers)
- Social Media Posts (3+) [Facebook 51,000+, Twitter 6,700, Instagram 14,100+]
- 20x20 Vendor Booth
- Stage Announcements During Festival
- Banners Onsite During Festival
- Logo on Official Event Poster (3,000+ printed), Logo on Official Rack Cards (300,000 printed), Logo on Print Media Ads
- (4) High-Roller All-Access VIP Adult tickets (includes all meals, drinks, massage, swag, etc.), (2) HRAA VIP Tent Tags, (2) HRAA VIP Onsite Parking Passes
- (TBD) General Admission tickets
- VIP Swag Bag Product Placement

Platinum — \$20,000 - \$30,000+

- PLATINUM Position, Logo + Link on FloydFest.com Partner Page (75,000+ unique visitors/month, 100,000+ page views/month)
- Logo + Link, FloydFest Smartphone APP (iPhone & Android)
- (2) Full-Page COLOR Ads in Keepsake Souvenir Festival Program (9,000 printed) [Inside Front, Back Cover, or Back Page; +inside]
- Logo + Link on FloydFest E-Blast Newsletters (+/-100,000 subscribers)
- (2) Feature Stories in FloydFest E-Blast Newsletters (+/-100,000 subscribers)
- Social Media Posts (4+) [Facebook 51,000+, Twitter 6,700, Instagram 14,100+]
- 20x20 Vendor Booth
- Stage Announcements During Festival
- Banners Onsite During Festival
- Logo on Official Event Poster (3,000+ printed), Logo on Official Rack Cards (300,000 printed), Logo on Print Media Ads
- (6) High-Roller All-Access VIP Adult tickets (includes all meals, drinks, massage, swag, etc.), (3) HRAA VIP Tent Tags, (3) HRAA VIP Onsite Parking Passes
- (TBD) General Admission tickets
- VIP Swag Bag Product Placement