



## 2019 Ad Reservation Form

DATE: \_\_\_\_\_

ADVERTISER'S TRADE NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

AUTHORIZED CONTACT: \_\_\_\_\_

### CHOOSE AD SIZE:

Full Page, with Bleed: 7.5 inches wide x 11.25 inches tall Full Page, no Bleed: 6.5 inches wide x 10.25 tall	B&W — \$650	Color — \$750
Half Page Horizontal, with Bleed: 7.5 inches wide x 5.5 inches tall Half Page Horizontal, no Bleed: 6.5 inches wide x 5 inches tall Half Page Vertical, with Bleed: 3.1667 inches wide x 10.25 inches tall Half Page Vertical, no Bleed: 3.6667 inches wide x 11.25 inches tall	B&W — \$425	Color — \$475

- For all ad sizes, put text/crucial content .25" inside of those parameters (in addition to the bleed)  
*Please submit a HIGH-RESOLUTION pdf of your artwork to [sam@atwproductions.com](mailto:sam@atwproductions.com) by June 1, 2019.*  
Completed forms can be emailed to [sam@atwproductions.com](mailto:sam@atwproductions.com)

Let us know if you'd like to pay by credit card and we will email you a Square invoice, payable online.  
Make checks payable to: Across-the-Way Productions, Inc.

#### Mail to:

Across-the-Way Productions, Inc./Sam Calhoun  
Attn: FloydFest Program Ad 2019  
117 Dogwood Hill Road  
Boones Mill, VA 24065

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